

Publisher

BURDA Publishing House
3 Polkovaya str., bld 4,
Moscow, 127018, Russia
+7 (495) 797-45-60
advertising@burda.ru

Advertising
rates
2020

LISA.
CROSS-VOPROS

Clean size: 205x275 mm
Bleed size: 215x285 mm

Processing: cover: sheet-fed offset
inner pages: news print
Paper: cover: 80 г/м²
inner pages: 42 г/м² (newsprint)

You can find technical requirements
on the website www.burda.ru in section
FOR ADVERTISERS or require from
Advertising Sales Managers



Advertising rates

Size	Clean size	Rates (RUR)*
Inside cover	205x275 (+5 mm - bleed)	118 000
Inside back cover	205x275 (+5 mm - bleed)	118 000
Back cover	205x275 (+5 mm - bleed)	118 000

* without VAT

Ad specials — by request.
Special placement (in the special section,
in the first third of magazine, teaser ads) — 15%.

Deadlines

Issue	Booking / Cancellation & Materials deadline	On sale
02/2020	13.12.19	18.01.20
03/2020	17.01.20	15.02.20
04/2020	14.02.20	14.03.20
05/2020	13.03.20	11.04.20
06/2020	10.04.20	09.05.20
07/2020	08.05.20	06.06.20
08/2020	05.06.20	04.07.20
09/2020	03.07.20	01.08.20
10/2020	31.07.20	29.08.20
11/2020	28.08.20	26.09.20
12/2020	25.09.20	24.10.20
13/2020	23.10.20	21.11.20
01/2021	20.11.20	19.12.20