

Contacts

Publisher:
BURDA Publishing House
3 Polkovaya str., bld 4,
Moscow, 127018, Russia
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advertising@burda.ru

**DOM.
SPECIAL EDITION**

Technical information

Bleed size: 200x295 mm
Trim size: 210x305 mm
Printing
cover: sheet-fed offset
content: web-offset
Paper
cover: 115 г/м² UPM Finesse gloss
content: 57 г/м² LWC „Ural Brite“

*You can find technical requirements
on the website www.burda.ru in section
FOR ADVERTISERS or require from
Advertising Sales Managers*



Advertising Rates

Share of page	Bleed ads, size	Price (RUB.)*
1/1	200X295 (+5mm)	132 000
2 nd cover page	200X295 (+5mm)	143 000
3 rd cover page	200X295 (+5mm)	143 000
4 th cover page	200X295 (+5mm)	159 000
1/2 horizontal	200X145 (+5mm)	77 000
1/2 vertical	95X295 (+5mm)	77 000
1/3 horizontal	200X89 (+5mm)	53 000
1/3 vertical	70X295 (+5mm)	53 000
1/4	90X130	42 000
1/8	90X65	22 000
1/16	45X30	13 000
CLASSIFIED		
Text ad (up to 200 signs)		4 000

Issue Schedule for 2019

	Deadline for the reservation of advertisement area	Deadline for supplying material and payment	Date of Issue
22/2019	17.12.18	24.12.18	24.01.19
23/2019	21.01.19	28.01.19	21.02.19
24/2019	25.02.19	04.03.19	28.03.19
25/2019	25.03.19	01.04.19	25.04.19
26/2019	22.04.19	29.04.19	23.05.19
27/2019	20.05.19	27.05.19	20.06.19
28/2019	17.06.19	24.06.19	18.07.19
29/2019	22.07.19	29.07.19	22.08.19
30/2019	19.08.19	26.08.19	19.09.19
31/2019	23.09.19	30.09.19	24.10.19
32/2019	21.10.19	28.10.19	21.11.19
33/2019	18.11.19	25.11.19	19.12.19

Special advertising on request.

* Prices are valid only for core customers