

Publisher

BURDA Publishing House
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Moscow, 127018, Russia
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Advertising
rates
2020

LISA.
SCANWORDS
SPECIAL ISSUE

Clean size: 205 x 275 mm
Bleed size: 215 x 285 mm
Processing: cover: sheet-fed offset;
inner pages: news print
Paper: cover: 130 g/m²;
inner pages: 42 g/m² (newsprint)

*You can find technical requirements
on the website www.burda.ru in section
FOR ADVERTISERS or require from
Advertising Sales Managers*



Advertising rates

Size	Clean size	Rates (RUR)*
Inside cover	205x275 (+5 mm - bleed)	71 000
Inside back cover	205x275 (+5 mm - bleed)	71 000
Back cover	205x275 (+5 mm - bleed)	71 000

* without VAT

Ad specials — by request.
Special placement (in the special section,
in the first third of magazine, teaser ads) — 15%.

Deadlines

Issue	Booking / Cancellation & Materials deadline	On sale
01/2020	23.12.19	23.01.20
02/2020	23.03.20	16.04.20
03/2020	15.06.20	09.07.20
04/2020	21.09.20	15.10.20