

Publisher

BURDA Publishing House
3 Polkovaya str., bld 4,
Moscow, 127018, Russia
+7 (495) 797-45-60
advertising@burda.ru

Advertising
rates
2020

LISA.
CROSS-HIT

Clean size: 205 x 275 mm
Bleed size: 215 x 285 mm
Processing: cover: sheet-fed offset;
inner pages: heatset offset
Paper: cover: 80 g/m²
inner pages: 42 g/m² (newsprint)

*You can find technical requirements
on the website www.burda.ru in section
FOR ADVERTISERS or require from
Advertising Sales Managers*



Advertising rates

Size	Clean size	Rates (RUR)*
Inside cover	205 x 275 (+5 mm - bleed)	71 000
Inside back cover	205 x 275 (+5 mm - bleed)	71 000
Back cover	205 x 275 (+5 mm - bleed)	71 000

* without VAT

Ad specials — by request.
Special placement (in the special section,
in the first third of magazine, teaser ads) — 15%.

Deadlines

Issue	Booking / Cancellation & Materials deadline	On sale
02/2020	17.12.19	23.01.20
03/2020	21.01.20	20.02.20
04/2020	18.02.20	19.03.20
05/2020	17.03.20	16.04.20
06/2020	14.04.20	14.05.20
07/2020	19.05.20	18.06.20
08/2020	16.06.20	16.07.20
09/2020	14.07.20	13.08.20
10/2020	11.08.20	10.09.20
11/2020	08.09.20	08.10.20
12/2020	06.10.20	05.11.20
13/2020	03.11.20	03.12.20
01/2021	24.11.20	24.12.20