



Contacts

Publisher:
BURDA Publishing House
3 Polkovaya str., bld 4,
Moscow, 127018, Russia
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Technical information

Bleed size: 217x295 mm
Trim size: 227x305 mm
Printing cover: sheet-fed offset
content: web-offset
Paper cover: 200 g/m² WFC „Galerie Art Gloss“
content: 90 g/m² LWC „NovaPress“

SUPPLEMENTS TO SALON-INTERIOR

You can find technical requirements on the website www.burda.ru in section FOR ADVERTISERS or require from Advertising Sales Managers



Advertising Rates

| Share of page | Bleed ads, size | Price, EUR |
|--|----------------------|--------------|
| 1/1 | 217X295 (+5mm) | 2 000 |
| DOUBLE PAGE ADVERTISEMENTS | | |
| 2 nd cover page+1/1 (1 st double page) | 2 X (217X295) (+5mm) | 4 500 |
| 2/1 | 2 X (217X295) (+5mm) | 3 000 |
| COVER ADVERTISEMENTS | | |
| 3 rd cover page | 217X295 (+5mm) | 3 000 |
| 4 rd cover page | 217X295 (+5mm) | 4 000 |

Location in certain place with the guarantee – advertisement fees increase by 10%.
10% discount is granted to the advertising agencies.

Possible discounts (for one customer)

| IN CASE OF MORE THAN ONE PUBLICATION IN ONE ISSUE* | | | | |
|---|-----------|-----------|-----------|------------|
| Issue | 2 | 3 | 4 | 5 |
| Discount | 4% | 6% | 8% | 10% |

* – for one customer in case of space difference no more than half size.

Issue Schedule for 2018

| | Deadline for the reservation of advertisement area | Deadline for supplying material and payment | Date of Issue |
|---------------------------------|--|---|-------------------|
| LIGHT&BATHROOMS 2018 | 29.05.2018 | 05.06.2018 | 03.07.2018 |
| KITCHENS 2018 | 24.07.2018 | 31.07.2018 | 28.08.2018 |