

Publisher

BURDA Publishing House
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Moscow, 127018, Russia
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advertising@burda.ru

Advertising rates

2020

LISA. BABUSHKIN KOMPOT DOBAVKA

Clean size: 190 x 330 mm
Bleed size: 200 x 340 mm

Processing: cover: sheet-fed offset;
inner pages: heatset offset

Paper: cover: 150 g/m²
inner pages: 45 g/m² (newsprint)

*You can find technical requirements
on the website www.burda.ru in section
FOR ADVERTISERS or require from
Advertising Sales Managers*



Advertising rates

Size	Clean size	Rates (RUR)*
Inside cover	190 x 330 (+5 mm - bleed)	116 000
Inside back cover	190 x 330 (+5 mm - bleed)	116 000
Back cover	190 x 330 (+5 mm - bleed)	116 000

* without VAT

Ad specials — by request.
Special placement (in the special section,
in the first third of magazine, teaser ads) — 15%.

Deadlines

Issue	Booking / Cancellation & Materials deadline	On sale
02/2020	20.12.20	25.01.20
03/2020	24.01.20	22.02.20
04/2020	21.02.20	21.03.20
05/2020	27.03.20	25.04.20
06/2020	24.04.20	23.05.20
07/2020	22.05.20	20.06.20
08/2020	19.06.20	18.07.20
09/2020	24.07.20	22.08.20
10/2020	21.08.20	19.09.20
11/2020	18.09.20	17.10.20
12/2020	23.10.20	21.11.20
01/2021	20.11.20	19.12.20