

BURDA Publishing House

3 Polkovaya str., bld 4,
Moscow, 127018, Russia
+7 (495) 797-45-60
advertising@burda.ru

Advertising
rates

2020

**DOMASHNIY
DOKTOR**

Trim size: 143x200 mm

Bleed size: 153x210 mm

Processing

heatset web-offset

content: heatset web-offset

Paper

cover: 80 g/m² coated glossy

content: 42 g/m² news-print

*You can find technical requirements
on the website www.burda.ru in section
FOR ADVERTISERS or require from
Advertising Sales Managers*



Advertising rates

AD Size	Trim size, mm	Rates, (RUR)*
1/1	143x200 (+5mm)	253 000
2 rd cover page	143x200 (+5mm)	282 000
3 rd cover page	143x200 (+5mm)	259 000
4 rd cover page	143x200 (+5mm)	306 000
1/2 page (horizontal)	143x98 (+5mm)	144 000
1/2 page (vertical)	70x200 (+5mm)	144 000

* — Without VAT

Special placement — **15%**
Ad specials — by request.

Deadlines

Issue	Booking/ cancellation	Materials deadline	On sale
02/2020	06.12.19	12.12.19	16.01.20
03/2020	27.12.19	09.01.20	13.02.20
04/2020	31.01.20	06.02.20	12.03.20
05/2020	06.03.20	12.03.20	16.04.20
06/2020	03.04.20	09.04.20	14.05.20
07/2020	08.05.20	14.05.20	18.06.20
08/2020	05.06.20	11.06.20	16.07.20
09/2020	10.07.20	16.07.20	20.08.20
10/2020	07.08.20	13.08.20	17.09.20
11/2020	04.09.20	10.09.20	15.10.20
12/2020	09.10.20	15.10.20	19.11.20
01/2021	06.11.20	12.11.20	17.12.20