

Publisher

BURDA Publishing House
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Moscow, 127018, Russia
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Advertising
rates
2020

**LISA.
BABUSHKIN KOMPOT
SEZONNIY**

Clean size: 220 x 275 mm
Bleed size: 230 x 285 mm
Processing: cover: sheet-fed offset;
inner pages: news print
Paper: cover: 150 g/m²
inner pages: 45 g/m² (newsprint)

You can find technical requirements
on the website www.burda.ru in section
FOR ADVERTISERS or require from
Advertising Sales Managers



Advertising rates

Size	Clean size	Rates (RUR)*
Inside cover	220 x 275 (+5 mm - bleed)	116 000
Inside back cover	220 x 275 (+5 mm - bleed)	116 000
Back cover	220 x 275 (+5 mm - bleed)	116 000

* without VAT

Ad specials — by request.
Special placement (in the special section,
in the first third of magazine, teaser ads) — 15%.

Deadlines

Issue	Booking / Cancellation & Materials deadline	On sale
01/2020 «Весенний»	21.01.20	15.02.20
02/2020 «Летний 1»	24.03.20	18.04.20
03/2020 «Летний 2»	26.05.20	20.06.20
04/2020 «Осенний 1»	28.07.20	22.08.20
05/2020 «Осенний 2»	29.09.20	24.10.20
06/2020 «Зимний»	01.12.20	26.12.20