

Publisher

BURDA Publishing House
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advertising@burda.ru

Advertising rates

2020

LISA. SLOJNIE SUDOKU SPECIAL ISSUE

Clean size: 145x200 mm
Bleed size: 155x210 mm
Processing: cover: sheet-fed offset;
inner pages: news print
Paper: cover: 130 г/м²
inner pages: 45 г/м² (newsprint)

*You can find technical requirements
on the website www.burda.ru in section
FOR ADVERTISERS or require from
Advertising Sales Managers*



Advertising rates

Size	Clean size	Rates (RUR)*
Inside cover	145x200 (+5 mm - bleed)	116 000
Inside back cover	145x200 (+5 mm - bleed)	116 000
Back cover	145x200 (+5 mm - bleed)	116 000

* without VAT

Ad specials — by request.
Special placement (in the special section,
in the first third of magazine, teaser ads) — 15%.

Deadlines

Issue	Booking / Cancellation & Materials deadline	On sale
01/2020	28.01.20	29.02.20
02/2020	24.03.20	25.04.20
03/2020	19.05.20	20.06.20
04/2020	14.07.20	15.08.20
05/2020	08.09.20	10.10.20
06/2020	03.11.20	05.12.20