

## Contacts

**Publisher:**

BURDA Publishing House  
3 Polkovaya str., bld 4,  
Moscow, 127018, Russia  
+7 (495) 797-45-60  
advertising@burda.ru

**SUDOKU.  
CHERNIY POYAS**

## Technical information

**Clean size:** 120 x 210 mm**Bleed size:** 130 x 220 mm**Processing: cover:** sheet-fed offset;**inner pages:** news print**Paper: cover:** 115 g/m<sup>2</sup>;**inner pages:** 45 g/m<sup>2</sup> (newsprint)

Technical requirements please find  
at [www.burda.ru](http://www.burda.ru) or contact advertising  
sales department

You can find technical requirements  
on the website [www.burda.ru](http://www.burda.ru) in section  
FOR ADVERTISERS or require from  
Advertising Sales Managers



## Advertising rates

Size	Clean size	Rates (RUR)*
Inside cover	120 x 210 (+5 mm - bleed)	<b>62 000</b>
Inside back cover	120 x 210 (+5 mm - bleed)	<b>62 000</b>
Back cover	120 x 210 (+5 mm - bleed)	<b>62 000</b>

\* without VAT

Ad specials — by request.

Special placement (in the special section,  
in the first third of magazine, teaser ads) — **15%**.

## Deadlines

Issue	Booking / Cancellation & Materials deadline	On sale
<b>02/2018</b>	22.12.17	20.01.18
<b>03/2018</b>	19.01.18	17.02.18
<b>04/2018</b>	16.02.18	17.03.18
<b>05/2018</b>	23.03.18	21.04.18
<b>06/2018</b>	20.04.18	19.05.18
<b>07/2018</b>	18.05.18	16.06.18
<b>08/2018</b>	15.06.18	07.07.18
<b>09/2018</b>	13.07.18	04.08.18
<b>10/2018</b>	10.08.18	01.09.18
<b>11/2018</b>	07.09.18	29.09.18
<b>12/2018</b>	05.10.18	27.10.18
<b>13/2018</b>	02.11.18	24.11.18
<b>01/2019</b>	30.11.18	22.12.18