

Contacts

Publisher:

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**LISA.
CROSSWORDS
SPECIAL ISSUE**

Technical information

Clean size: 220 x 275 mm
Bleed size: 230 x 285 mm
Processing: cover: sheet-fed offset;
inner pages: heatset offset
Paper: cover: 130 g/m²;
inner pages: 45 g/m² (newsprint)

*You can find technical requirements
on the website www.burda.ru in section
FOR ADVERTISERS or require from
Advertising Sales Managers*



Advertising rates

Size	Clean size	Rates (RUR)*
1/1	220 x 275 (+5 mm - bleed)	152 000
Inside cover	220 x 275 (+5 mm - bleed)	160 000
Inside back cover	220 x 275 (+5 mm - bleed)	152 000
Back cover	220 x 275 (+5 mm - bleed)	170 000

* without VAT

Ad specials — by request.
Special placement (in the special section,
in the first third of magazine, teaser ads) — **15%**.

Deadlines

Issue	Booking / Cancellation & Materials deadline	On sale
01/2019	21.12.18	26.01.19
02/2019	22.02.19	23.03.19
03/2019	19.04.19	18.05.19
04/2019	14.06.19	13.07.19
05/2019	16.08.19	14.09.19
06/2019	18.10.19	16.11.19