

Contacts

Publisher:
BURDA Publishing House
3 Polkovaya str., bld 4,
Moscow, 127018, Russia
+7 (495) 797-45-60
advertising@burda.ru

Technical information

Bleed size: 203x275 mm
Trim size: 213x285 mm
Printing: role offset
Paper
cover: 130 г/м² WFC „UPM Finesse“
content: 60 г/м² LWC „Ural Brite“

**МОЙ ПРЕКРАСНЫЙ
САД**

You can find technical requirements
on the website www.burda.ru in section
FOR ADVERTISERS or require from
Advertising Sales Managers



Advertising Rates

Share of page	Bleed ads, size	Price (RUB.)*
1/1	203X275 (+5mm)	210 000
2 nd cover page	203X275 (+5mm)	233 000
3 rd cover page	203X275 (+5mm)	220 000
4 th cover page	203X275 (+5mm)	242 000
First right page (p.5)	203X275 (+5mm)	215 000
1/2 horizontal	203X136 (+5mm)	113 500
1/2 vertical	100X275 (+5mm)	113 500
1/3 horizontal	203X89 (+5mm)	75 000
1/3 vertical	66X275 (+5mm)	75 000
1/4	96X130	60 000
1/8	96X65	33 600
1/16	47X65	18 750
1/32	47X31	10 500

Special advertising on request.

* Prices are valid only for core customers
Prices are valid from 01.07.2017 till 31.12.2017.

Issue Schedule for 2018

	Deadline for the reservation of advertisement area	Deadline for supplying material and payment	Date of Issue
02/2018	08.12.2017	25.12.2017	20.01.2018
03/2018	19.01.2018	05.02.2018	22.02.2018
04/2018	16.02.2018	05.03.2018	24.03.2018
05/2018	16.03.2018	02.04.2018	21.04.2018
06/2018	13.04.2018	27.04.2018	19.05.2018
07/2018	18.05.2018	04.06.2018	23.06.2018
08/2018	15.06.2018	02.07.2018	21.07.2018
09/2018	20.07.2018	06.08.2018	25.08.2018
10/2018	17.08.2018	03.09.2018	22.09.2018
11/2018	14.09.2018	01.10.2018	20.10.2018
12/2018	19.10.2018	06.11.2018	24.11.2018
01/2019	16.11.2018	03.12.2018	22.12.2018