

Publisher

BURDA Publishing House
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Moscow, 127018, Russia
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advertising@burda.ru

Advertising
rates
2020

LISA.
SLOJNIE SUDOKU

Clean size: 143x205 mm
Bleed size: 153x215 mm
Processing: cover: sheet-fed offset;
inner pages: news print
Paper: cover: 80 g/m²
inner pages: 42 g/m² (newsprint)

*You can find technical requirements
on the website www.burda.ru in section
FOR ADVERTISERS or require from
Advertising Sales Managers*



Advertising rates

Size	Clean size	Rates (RUR)*
Inside cover	143x205 (+5 mm - bleed)	71 000
Inside back cover	143x205 (+5 mm - bleed)	71 000
Back cover	143x205 (+5 mm - bleed)	71 000

Ad specials — by request.
Special placement (in the special section,
in the first third of magazine, teaser ads) — 15%.

* without VAT

Deadlines

Issue	Booking / Cancellation & Materials deadline	On sale
02/2020	20.12.19	11.01.20
03/2020	27.12.19	25.01.20
04/2020	17.01.20	08.02.20
05/2020	31.01.20	22.02.20
06/2020	14.02.20	07.03.20
07/2020	28.02.20	21.03.20
08/2020	13.03.20	04.04.20
09/2020	27.03.20	18.04.20
10/2020	10.04.20	30.04.20

Issue	Booking / Cancellation & Materials deadline	On sale
11/2020	24.04.20	16.05.20
12/2020	08.05.20	30.05.20
13/2020	22.05.20	11.06.20
14/2020	05.06.20	27.06.20
15/2020	19.06.20	11.07.20
16/2020	03.07.20	25.07.20
17/2020	17.07.20	08.08.20
18/2020	31.07.20	22.08.20
19/2020	14.08.20	05.09.20

Issue	Booking / Cancellation & Materials deadline	On sale
20/2020	28.08.20	19.09.20
21/2020	11.09.20	03.10.20
22/2020	25.09.20	17.10.20
23/2020	09.10.20	31.10.20
24/2020	23.10.20	14.11.20
25/2020	06.11.20	28.11.20
26/2020	20.11.20	12.12.20
01/2021	04.12.20	26.12.20