

Publisher

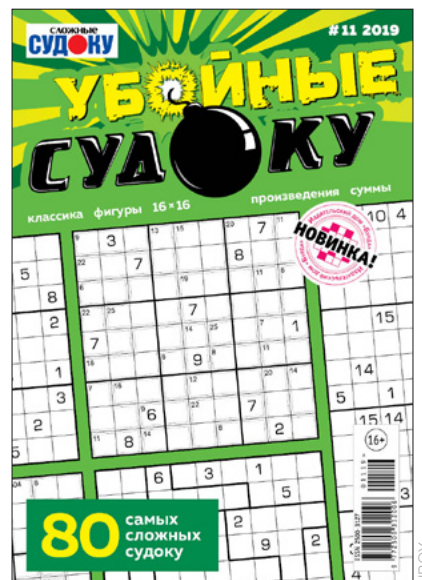
BURDA Publishing House
3 Polkovaya str., bld 4,
Moscow, 127018, Russia
+7 (495) 797-45-60
advertising@burda.ru

Advertising
rates
2020

**UBOYNIIE
SUDOKU**

Clean size: 143x205 MM
Bleed size: 153x215 MM
Printing: role offset
Paper: 42 g/m² (newsprint)

*You can find technical requirements
on the website www.burda.ru in section
FOR ADVERTISERS or require from
Advertising Sales Managers*



Advertising rates

Size	Clean size	Rates (RUR)*
Inside cover	143x205 (+5 mm - bleed)	116 000
Inside back cover	143x205 (+5 mm - bleed)	116 000
Back cover	143x205 (+5 mm - bleed)	116 000

* without VAT

Ad specials — by request.
Special placement (in the special section,
in the first third of magazine, teaser ads) — 15%.

Deadlines

Issue	Booking / Cancellation & Materials deadline	On sale
02/2020	20.12.19	28.01.20
03/2020	31.01.20	03.03.20
04/2020	28.02.20	31.03.20
05/2020	27.03.20	28.04.20
06/2020	24.04.20	26.05.20
07/2020	22.05.20	23.06.20
08/2020	19.06.20	21.07.20
09/2020	24.07.20	25.08.20
10/2020	21.08.20	22.09.20
11/2020	18.09.20	20.10.20
12/2020	23.10.20	24.11.20
01/2021	20.11.20	22.12.20