

Publisher

BURDA Publishing House
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Moscow, 127018, Russia
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advertising@burda.ru

Advertising rates

2020

RESHI DLA DUSHI. SBORNIK SKANWORDOV

Clean size: 205 x 275 mm
Bleed size: 215 x 285 mm
Processing: cover: sheet-fed offset;
inner pages: news print
Paper: cover: 80 g/m²;
inner pages: 42 g/m² (newsprint)

*You can find technical requirements
on the website www.burda.ru in section
FOR ADVERTISERS or require from
Advertising Sales Managers*



Advertising rates

Size	Clean size	Rates (RUR)*
1/1	205 x 275 (+5 mm - bleed)	111 000

* without VAT

Ad specials — by request.

Special placement (in the special section,
in the first third of magazine, teaser ads) — 15%.

Deadlines

Issue	Booking / Cancellation & Materials deadline	On sale
02/2020	23.12.19	25.01.20
03/2020	27.01.20	22.02.20
04/2020	25.02.20	21.03.20
05/2020	23.03.20	18.04.20
06/2020	20.04.20	16.05.20
07/2020	25.05.20	20.06.20
08/2020	22.06.20	18.07.20
09/2020	20.07.20	15.08.20
10/2020	10.08.20	05.09.20
11/2020	07.09.20	03.10.20
12/2020	05.10.20	31.10.20
13/2020	02.11.20	28.11.20
01/2021	30.11.20	26.12.20