

Contacts

Publisher:

BURDA Publishing House
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Technical information

Trim size: 143x200 mm
Bleed size: 153x210 mm
Processing:
heatset web-offset.
Paper: cover: 80 g/m²,
content: 54 g/m² Ural Brite LWC gloss.

**DOBRIE SOVETY.
DOMASHNIY DOKTOR**

You can find technical requirements
on the website www.burda.ru in section
FOR ADVERTISERS or require from
Advertising Sales Managers



Advertising rates

AD Size	Trim size, mm	Rates, (RUR)*
1/1	143x200 (+5 mm bleed)	219 000
Inside cover	143x200 (+5 mm bleed)	245 000
Inside back cover	143x200 (+5 mm bleed)	225 000
Back cover	143x200 (+5 mm bleed)	265 000
1/2 page (horiz.)	143x98 (+5 mm bleed)	125 000
1/2 page (vert.)	70x200 (+5 mm bleed)	125 000

* – without VAT

Special placement — **15%**
Ad specials — by request

Deadlines

Issue	Booking/ cancellation	Materials deadline	On sale
02/2017	07.12.16	14.12.16	18.01.17
03/2017	28.12.16	11.01.17	15.02.17
04/2017	01.02.17	08.02.17	15.03.17
05/2017	07.03.17	15.03.17	19.04.17
06/2017	05.04.17	12.04.17	17.05.17
07/2017	10.05.17	17.05.17	21.06.17
08/2017	07.06.17	14.06.17	19.07.17
09/2017	12.07.17	19.07.17	23.08.17
10/2017	09.08.17	16.08.17	20.09.17
11/2017	06.09.17	13.09.17	18.10.17
12/2017	11.10.17	18.10.17	22.11.17
01/2018	08.11.17	15.11.17	20.12.17

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В РОССИИ

2017