

**CONTACTS**

Publisher: Burda Publishing House
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Moscow 127018 Russia
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Advertising director:
Natalia Yakovets (N.Yakovets@burda.ru)

Advertising manager:
Anastasia Kulikova (A.Kulikova@burda.ru)

Classifieds' manager:
Lubov Ageeva (l.ageeva@burda.ru)

TECHNICAL INFO

Clean size: 205x275 mm

Bleed size: 215x285 mm

Processing: heatset web-offset

Paper: 60 g/m² LWC Ural Brite Satin Plus

Advertising print coordinator:
Anna Vetrova (A.Vetrova@burda.ru)

Technical requirements please find
at www.burda.ru or contact advertising
sales department

AD RATES

Size	Clean size	Rates (RUR) *
1/1 page	210x277 mm (+5 mm - bleed)	140.000
2, 3, 4 cover	210x277 mm (+5 mm - bleed)	150.000
1/2 page (horiz.)	210x135 mm (+5 mm - bleed)	75.000
1/2 page (vert.)	102x277 mm (+5 mm - bleed)	75.000
1/3 page (horiz.)	210x90 mm (+5 mm - bleed)	50.000
1/3 page (vert.)	70x277 mm (+5 mm - bleed)	50.000
1/4 page (modul)	94x128 mm	44.500
1/8 page (modul)	94x62 mm	29.500

DEADLINES

Issue	Booking/cancellation deadline	Materials deadline	On sale
01/2016	18.02.16	25.02.16	17.03.16
02/2016	12.04.16	19.04.16	12.05.16
03/2016	21.07.16	28.07.16	18.08.16
04/2016	08.09.16	15.09.16	06.10.16

Ad specials - by request

* without VAT

SPECIAL PROJECTS

Inserts (booklets, flyers etc.) – 3.150 RUR/1.000 pcs.
(without VAT).

