

Contacts

Publisher:
BURDA Publishing House
3 Polkovaya str., bld 4,
Moscow, 127018, Russia
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SOVETY PROFESSIONALOV

Technical information

Bleed size: 200x295 mm
Trim size: 210x305 mm
Printing
cover: sheet-fed offset
content: web-offset
Paper
cover: 115 г/м² UPM Finesse gloss
content: 57 г/м² LWC „Ural Brite“

You can find technical requirements
on the website www.burda.ru in section
FOR ADVERTISERS or require from
Advertising Sales Managers



Advertising Rates

Share of page	Bleed ads, size	Price (RUB.)*
1/1	200X295 (+5mm)	132 000
2 nd cover page	200X295 (+5mm)	143 000
3 rd cover page	200X295 (+5mm)	143 000
4 th cover page	200X295 (+5mm)	159 000
1/2 horizontal	200X145 (+5mm)	77 000
1/2 vertical	95X295 (+5mm)	77 000
1/3 horizontal	200X89 (+5mm)	53 000
1/3 vertical	70X295 (+5mm)	53 000
1/4	90X130	42 000
1/8	90X65	22 000
1/16	45X30	13 000
CLASSIFIED		
Text ad (up to 200 signs)		4 000

Special advertising on request.

* Prices are valid only for core customers

Issue Schedule for 2019

	Deadline for the reservation of advertisement area	Deadline for supplying material and payment	Date of Issue
02/2019	17.12.18	24.12.18	24.01.19
03/2019	21.01.19	28.01.19	21.02.19
04/2019	25.02.19	04.03.19	28.03.19
05/2019	25.03.19	01.04.19	25.04.19
06/2019	22.04.19	29.04.19	23.05.19
07/2019	20.05.19	27.05.19	20.06.19
08/2019	17.06.19	24.06.19	18.07.19
09/2019	22.07.19	29.07.19	22.08.19
10/2019	19.08.19	26.08.19	19.09.19
11/2019	23.09.19	30.09.19	24.10.19
12/2019	21.10.19	28.10.19	21.11.19
01/2020	18.11.19	25.11.19	19.12.19