

Contacts

Publisher:

BURDA Publishing House
3 Polkovaya str., bld 4,
Moscow, 127018, Russia
+7 (495) 797-45-60
advertising@burda.ru

Technical information

Clean size: 137 x 202 mm
Bleed size: 147 x 212 mm
Processing: cover: sheet-fed offset;
inner pages: heatset offset
Paper: cover: 80 g/m²;
inner pages: 42 g/m² (newsprint)

PRIVET, DRUZ'YA!

You can find technical requirements
on the website www.burda.ru in section
FOR ADVERTISERS or require from
Advertising Sales Managers



Advertising rates

Size	Clean size	Rates (RUR)*
Inside cover	137 x 202 (+5 mm - bleed)	100 000
Inside back cover	137 x 202 (+5 mm - bleed)	100 000
Back cover	137 x 202 (+5 mm - bleed)	100 000

* without VAT

Ad specials — by request.

Special placement (in the special section,
in the first third of magazine, teaser ads) — 15%.

Deadlines

Issue	Booking / Cancellation & Materials deadline	On sale
02/2019	20.12.18	24.01.19
03/2019	24.01.19	21.02.19
04/2019	28.02.19	28.03.19
05/2019	28.03.19	25.04.19
06/2019	30.04.19	30.05.19
07/2019	30.05.19	27.06.19
08/2019	27.06.19	25.07.19
09/2019	01.08.19	29.08.19
10/2019	29.08.19	26.09.19
11/2019	26.09.19	24.10.19
12/2019	31.10.19	28.11.19
01/2020	28.11.19	26.12.19