

Contacts

Publisher:

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**RESHI DLA DUSHI.
SBORNIK SCANWORDOV
SPECIAL ISSUE**

Technical information

Clean size: 220 x 275 mm
Bleed size: 230 x 285 mm
Processing: cover: sheet-fed offset;
inner pages: heatset offset
Paper: cover: 130 g/m² glossy
inner pages: 45 g/m² (newsprint)

*You can find technical requirements
on the website www.burda.ru in section
FOR ADVERTISERS or require from
Advertising Sales Managers*



Advertising rates

Size	Clean size	Rates (RUR)*
1/1 полосы	220 x 275 (+5 mm - bleed)	96 000
Inside cover	220 x 275 (+5 mm - bleed)	110 000
Inside back cover	220 x 275 (+5 mm - bleed)	100 000
Back cover	220 x 275 (+5 mm - bleed)	120 000

* without VAT

Ad specials — by request.

Special placement (in the special section,
in the first third of magazine, teaser ads) — **15%**.

Deadlines

Issue	Booking / Cancellation & Materials deadline	On sale
01/2019	12.03.19	04.04.19
02/2019	07.05.19	30.05.19
03/2019	30.07.19	22.08.19
04/2019	22.10.19	14.11.19