

## Contacts

**Publisher:**

BURDA Publishing House  
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**BURDA  
PATCHWORK**

## Technical information

**Trim size:** 205x297 mm  
**Bleed size:** 215x307 mm  
**Processing:** sheet-fed offset.  
**content:** heatset web-offset  
**Paper:** Ural Brite 70 g/m<sup>2</sup>

You can find technical requirements  
on the website [www.burda.ru](http://www.burda.ru) in section  
FOR ADVERTISERS or require from  
Advertising Sales Managers



## Advertising rates

AD Size	Trim size, mm	Rates, (RUR)*
1/1	205x297 (+5 mm bleed)	154 000
2, 3, 4 cover	205x297 (+5 mm bleed)	165 000
1/2 page (horiz.)	205x143 (+5 mm bleed)	82 000
1/2 page (vert.)	102x297 (+5 mm bleed)	82 000
1/3 page (horiz.)	205x95 (+5 mm bleed)	66 000
1/3 page (vert.)	70x297 (+5 mm bleed)	66 000
1/4	92x138	49 000
1/8	92x67	32 000

\* – without VAT

Special placement — **15%**  
Ad specials — by request

## Deadlines

Issue	Booking/cancellation, materials deadline	On sale
01/2019	19.02.19	21.03.19
02/2019	23.04.19	23.05.19
03/2019	23.07.19	22.08.19
04/2019	24.09.19	24.10.19