

Publisher

BURDA Publishing House
3 Polkovaya str., bld 4,
Moscow, 127018, Russia
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advertising@burda.ru

Advertising
rates
2020

**DASHA.
SCANWORDS**

Clean size: 205 x 275 mm
Bleed size: 215 x 285 mm
Processing: cover: sheet-fed offset;
inner pages: news print
Paper: cover: 80 g/m²;
inner pages: 45 g/m² (newsprint)

*You can find technical requirements
on the website www.burda.ru in section
FOR ADVERTISERS or require from
Advertising Sales Managers*



Advertising rates

Size	Clean size	Rates (RUR)*
Inside cover	205 x 275 (+5 mm - bleed)	71 000
Inside back cover	205 x 275 (+5 mm - bleed)	71 000
Back cover	205 x 275 (+5 mm - bleed)	71 000

* without VAT

Ad specials — by request.
Special placement (in the special section,
in the first third of magazine, teaser ads) — 15%.

Deadlines

Issue	Booking / Cancellation & Materials deadline	On sale
02/2020	16.12.19	11.01.20
03/2020	20.01.20	15.02.20
04/2020	10.02.20	07.03.20
05/2020	10.03.20	04.04.20
06/2020	13.04.20	09.05.20
07/2020	06.05.20	30.05.20
08/2020	01.06.20	27.06.20
09/2020	29.06.20	25.07.20
10/2020	27.07.20	22.08.20
11/2020	24.08.20	19.09.20
12/2020	21.09.20	17.10.20
13/2020	19.10.20	14.11.20
01/2021	16.11.20	12.12.20