

Publisher

BURDA Publishing House
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Advertising
rates
2020

**LISA
KROSSWORDY.
SUDOKU**

Clean size: 143 x 205 mm
Bleed size: 153 x 215 mm
Processing: cover: sheet-fed offset;
inner pages: heatset offset
Paper: cover: 80 g/m²;
inner pages: 42 g/m² (newsprint)

You can find technical requirements
on the website www.burda.ru in section
FOR ADVERTISERS or require from
Advertising Sales Managers



Advertising rates

Size	Clean size	Rates (RUR)*
1/1	143 x 205 (+5 mm - bleed)	71 000

* without VAT

Ad specials — by request.
Special placement (in the special section,
in the first third of magazine, teaser ads) — 15%.

Deadlines

Issue	Booking / Cancellation & Materials deadline	On sale
02/2020	18.12.19	04.01.20
03/2020	25.12.19	18.01.20
04/2020	15.01.20	01.02.20
05/2020	29.01.20	15.02.20
06/2020	12.02.20	29.02.20
07/2020	26.02.20	14.03.20
08/2020	11.03.20	28.03.20
09/2020	25.03.20	11.04.20
10/2020	08.04.20	25.04.20

Issue	Booking / Cancellation & Materials deadline	On sale
11/2020	22.04.20	09.05.20
12/2020	06.05.20	23.05.20
13/2020	20.05.20	06.06.20
14/2020	03.06.20	20.06.20
15/2020	17.06.20	04.07.20
16/2020	01.07.20	18.07.20
17/2020	15.07.20	01.08.20
18/2020	29.07.20	15.08.20
19/2020	12.08.20	29.08.20

Issue	Booking / Cancellation & Materials deadline	On sale
20/2020	26.08.20	12.09.20
21/2020	09.09.20	26.09.20
22/2020	23.09.20	10.10.20
23/2020	07.10.20	24.10.20
24/2020	21.10.20	07.11.20
25/2020	05.11.20	21.11.20
26/2020	18.11.20	05.12.20
01/2021	02.12.20	19.12.20