

Contacts

**Publisher:**  
BURDA Publishing House  
3 Polkovaya str., bld 4,  
Moscow, 127018, Russia  
+7 (495) 797-45-60  
advertising@burda.ru

Technical information

**Bleed size:** 143x200 mm  
**Trim size:** 153x210 mm  
**Printing:** role offset  
**Paper cover:** 80 g/m<sup>2</sup>  
**content:** 42 g/m<sup>2</sup> (newsprint paper)

You can find technical requirements on the website [www.burda.ru](http://www.burda.ru) in section FOR ADVERTISERS or require from Advertising Sales Managers

**DOM V SADU**



Advertising Rates

Share of page	Bleed ads, size	Price (RUB.)*
1/1	143X200 (+5mm)	<b>139 000</b>
2 <sup>rd</sup> cover page	143X200 (+5mm)	<b>140 500</b>
3 <sup>rd</sup> cover page	143X200 (+5mm)	<b>139 000</b>
4 <sup>rd</sup> cover page	143X200 (+5mm)	<b>145 000</b>
1/2 horizontal	143X98 (+5mm)	<b>73 500</b>
1/2 vertical	70X200 (+5mm)	<b>73 500</b>
1/3 horizontal	143X68 (+5mm)	<b>52 500</b>
1/3 vertical	49X200 (+5mm)	<b>52 500</b>
1/4	61X92	<b>42 000</b>
1/8	61X44	<b>24 000</b>

Special advertising on request.

\* Prices are valid only for core customers  
Prices are valid from 01.07.2017 till 31.12.2017.

Issue Schedule for 2018

	Deadline for the reservation of advertisement area	Deadline for supplying material and payment	Date of Issue
<b>02/2018</b>	30.11.2017	07.12.2017	<b>11.01.2018</b>
<b>03/2018</b>	28.12.2017	09.01.2018	<b>08.02.2018</b>
<b>04/2018</b>	25.01.2018	01.02.2018	<b>07.03.2018</b>
<b>05/2018</b>	22.02.2018	01.03.2018	<b>05.04.2018</b>
<b>06/2018</b>	29.03.2018	05.04.2018	<b>11.05.2018</b>
<b>07/2018</b>	26.04.2018	03.05.2018	<b>07.06.2018</b>
<b>08/2018</b>	24.05.2018	31.05.2018	<b>05.07.2018</b>
<b>09/2018</b>	28.06.2018	05.07.2018	<b>09.08.2018</b>
<b>10/2018</b>	26.07.2018	02.08.2018	<b>06.09.2018</b>
<b>11/2018</b>	23.08.2018	30.08.2018	<b>04.10.2018</b>
<b>12/2018</b>	27.09.2018	04.10.2018	<b>08.11.2018</b>
<b>01/2019</b>	25.10.2018	01.11.2018	<b>06.12.2018</b>