

Contacts

Publisher:

BURDA Publishing House
3 Polkovaya str., bld 4,
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Technical information

Bleed size: 203x275 mm
Trim size: 213x285 mm
Printing: role offset
Paper cover: 130 г/м² WFC „UPM Finesse“
content: 60 г/м² LWC „Ural Brite“

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МОЙ УЮТНЫЙ ДОМ

You can find technical requirements on the website www.burda.ru in section FOR ADVERTISERS or require from Advertising Sales Managers



Advertising Rates

Share of page	Bleed ads, size	Price (RUB.)*
1/1	203X275	150 000
2 nd cover page	203X275	165 500
3 rd cover page	203X275	159 000
4 th cover page	203X275	170 000
1/2 horizontal	203X136	90 000
1/2 vertical	100X275	90 000
1/3 horizontal	203X89	52 500
1/3 vertical	66X275	52 500
1/4	96X130	44 500
1/8	96X65	23 000
1/16	47X65	13 250

Special advertising on request.

* Prices are valid only for core customers
Prices are valid from 01.01.2017 till 30.06.2017.

Issue Schedule for 2017

	Deadline for the reservation of advertisement area	Deadline for supplying material and payment	Date of Issue
02/2017	13.12.2016	20.12.2016	21.01.2017
03/2017	24.01.2017	31.01.2017	23.02.2017
04/2017	21.02.2017	28.02.2017	25.03.2017
05/2017	21.03.2017	28.03.2017	22.04.2017
06/2017	18.04.2017	25.04.2017	20.05.2017
07/2017	23.05.2017	30.05.2017	24.06.2017
08/2017	20.06.2017	27.06.2017	22.07.2017
09/2017	25.07.2017	01.08.2017	26.08.2017
10/2017	22.08.2017	29.08.2017	23.09.2017
11/2017	19.09.2017	26.09.2017	21.10.2017
12/2017	24.10.2017	31.10.2017	25.11.2017
01/2018	21.11.2017	28.11.2017	23.12.2017

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