

Publisher

BURDA Publishing House
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Moscow, 127018, Russia
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advertising@burda.ru

Advertising
rates
2020

LISA.
KEYWORDS

Clean size: 205x275 mm
Bleed size: 215x285 mm
Processing: sheet-fed offset
Paper: 48,8 г/м² (newsprint)

You can find technical requirements
on the website www.burda.ru in section
FOR ADVERTISERS or require from
Advertising Sales Managers



Advertising rates

Size	Clean size	Rates (RUR)*
Inside cover	205x275 (+5 mm - bleed)	71 000
Inside back cover	205x275 (+5 mm - bleed)	71 000
Back cover	205x275 (+5 mm - bleed)	71 000

Ad specials — by request.
Special placement (in the special section,
in the first third of magazine, teaser ads) — 15%.

* without VAT

Deadlines

Issue	Booking / Cancellation & Materials deadline	On sale
02/2020	10.12.19	04.01.20
03/2020	23.12.19	16.01.20
04/2020	24.12.19	30.01.20
05/2020	21.01.20	13.02.20
06/2020	04.02.20	27.02.20
07/2020	18.02.20	12.03.20
08/2020	03.03.20	26.03.20
09/2020	17.03.20	09.04.20
10/2020	31.03.20	23.04.20

Issue	Booking / Cancellation & Materials deadline	On sale
11/2020	14.04.20	07.05.20
12/2020	28.04.20	21.05.20
13/2020	12.05.20	04.06.20
14/2020	26.05.20	18.06.20
15/2020	09.06.20	02.07.20
16/2020	23.06.20	16.07.20
17/2020	07.07.20	30.07.20
18/2020	21.07.20	13.08.20
19/2020	04.08.20	27.08.20

Issue	Booking / Cancellation & Materials deadline	On sale
20/2020	18.08.20	10.09.20
21/2020	01.09.20	24.09.20
22/2020	15.09.20	08.10.20
23/2020	29.09.20	22.10.20
24/2020	13.10.20	05.11.20
25/2020	27.10.20	19.11.20
26/2020	10.11.20	03.12.20
01/2021	24.11.20	17.12.20