

Publisher

BURDA Publishing House
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Moscow, 127018, Russia
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advertising@burda.ru

Advertising
rates
2020

**LISA.
LABIRINT
CROSSWORDS
SUPERSBORNIK**

Clean size: 205 x 275 mm
Bleed size: 215 x 285 mm

Processing: cover: sheet-fed offset;
inner pages: news print

Paper: cover: 130 g/m²;
inner pages: 45 g/m² (newsprint)

*You can find technical requirements
on the website www.burda.ru in section
FOR ADVERTISERS or require from
Advertising Sales Managers*



Advertising rates

Size	Clean size	Rates (RUR)*
Inside cover	205 x 275 (+5 mm - bleed)	116 000
Inside back cover	205 x 275 (+5 mm - bleed)	116 000
Back cover	205 x 275 (+5 mm - bleed)	116 000

* without VAT

Ad specials — by request.
Special placement (in the special section,
in the first third of magazine, teaser ads) — 15%.

Deadlines

Issue	Booking / Cancellation & Materials deadline	On sale
01/2020	30.12.19	11.02.20
02/2020	02.03.20	07.04.20
03/2020	27.04.20	02.06.20
04/2020	22.06.20	28.07.20
05/2020	17.08.20	22.09.20
06/2020	26.10.20	01.12.20