

## Contacts

**Publisher:**

BURDA Publishing House  
3 Polkovaya str., bld 4,  
Moscow, 127018, Russia  
+7 (495) 797-45-60  
advertising@burda.ru

**BOLSHAYA  
KOLLEKCIYA  
KEYWORDS**

## Technical information

**Clean size:** 220x275 mm  
**Bleed size:** 230x285 mm  
**Processing:**  
cover: sheet-fed offset  
block: heatset web offset  
**Paper:**  
cover: 150 г/м<sup>2</sup>  
block: 45 г/м<sup>2</sup> (newsprint)

*You can find technical requirements  
on the website [www.burda.ru](http://www.burda.ru) in section  
FOR ADVERTISERS or require from  
Advertising Sales Managers*



## Advertising rates

Size	Clean size	Rates (RUR)*
Inside cover	220x275 (+5 mm - bleed)	<b>68 000</b>
Back cover	220x275 (+5 mm - bleed)	<b>68 000</b>

\* without VAT

Ad specials — by request.  
Special placement (in the special section,  
in the first third of magazine, teaser ads) — **15%**.

## Deadlines

Issue	Booking / Cancellation & Materials deadline	On sale
<b>01/2019</b>	12.02.19	14.03.19
<b>02/2019</b>	14.05.19	13.06.19
<b>03/2019</b>	13.08.19	12.09.19
<b>04/2019</b>	12.11.19	12.12.19