

Contacts

**Publisher:**  
BURDA Publishing House  
3 Polkovaya str., bld 4,  
Moscow, 127018, Russia  
+7 (495) 797-45-60  
advertising@burda.ru

Technical information

**Bleed size:** 217x295 mm  
**Trim size:** 227x305 mm  
**Printing cover:** sheet-fed offset  
**content:** web-offset  
**Paper cover:** 200 г/м<sup>2</sup> WFC „Galerie Art Gloss“  
**content:** 90 г/м<sup>2</sup> LWC „NovaPress“

**SUPPLEMENTS  
TO SALON-INTERIOR**

*You can find technical requirements on the website [www.burda.ru](http://www.burda.ru) in section FOR ADVERTISERS or require from Advertising Sales Managers*



Advertising Rates

Share of page	Bleed ads, size	Price, EUR
1/1	217X295 (+5mm)	<b>2 000</b>
<b>DOUBLE PAGE ADVERTISEMENTS</b>		
2 <sup>nd</sup> cover page+1/1 (1 <sup>st</sup> double page)	2 X (217X295) (+5mm)	<b>4 500</b>
2/1	2 X (217X295) (+5mm)	<b>3 000</b>
<b>COVER ADVERTISEMENTS</b>		
3 <sup>rd</sup> cover page	217X295 (+5mm)	<b>3 000</b>
4 <sup>rd</sup> cover page	217X295 (+5mm)	<b>4 000</b>

Location in certain place with the guarantee – advertisement fees increase by 10%.  
10% discount is granted to the advertising agencies.

Possible discounts (for one customer)

<b>IN CASE OF MORE THAN ONE PUBLICATION IN ONE ISSUE*</b>				
Issue	2	3	4	5
<b>Discount</b>	<b>4%</b>	<b>6%</b>	<b>8%</b>	<b>10%</b>

\* – for one customer in case of space difference no more than half size.

Issue Schedule for 2019

	Deadline for the reservation of advertisement area	Deadline for supplying material and payment	Date of Issue
<b>LIGHT&amp;BATHROOMS 2019</b>	28.05.2019	04.06.2019	<b>02.07.2019</b>
<b>KITCHENS 2019</b>	23.07.2019	30.07.2019	<b>27.08.2019</b>