

## Contacts

**Publisher:**

BURDA Publishing House  
3 Polkovaya str., bld 4,  
Moscow, 127018, Russia  
**Tel.:** +7 495 797 45 60  
**E-mail:** advertising@burda.ru

## Technical information

**Bleed size:** 143x200 mm  
**Trim size:** 153x210 mm  
**Printing:** role offset  
**Paper cover:** 80 g/m<sup>2</sup>  
**content:** 42 g/m<sup>2</sup> (newsprint paper)

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You can find technical requirements on the website [www.burda.ru](http://www.burda.ru) in section FOR ADVERTISERS or require from Advertising Sales Managers



## Advertising Rates

Share of page	Bleed ads, size	Price (RUB.)*
1/1	143X200 мм	<b>139 000</b>
2 <sup>nd</sup> cover page	143X200 мм	<b>140 500</b>
3 <sup>rd</sup> cover page	143X200 мм	<b>139 000</b>
4 <sup>th</sup> cover page	143X200 мм	<b>145 000</b>
1/2 horizontal	143X98 мм	<b>73 500</b>
1/2 vertical	70X200 мм	<b>73 500</b>
1/3 horizontal	143X68 мм	<b>52 500</b>
1/3 vertical	49X200 мм	<b>52 500</b>
1/4	61X92 мм	<b>42 000</b>
1/8	61X44 мм	<b>24 000</b>

**Special advertising on request.**

\* Prices are valid only for core customers  
Prices are valid from 01.01.2017 till 30.06.2017.

## Issue Schedule for 2017

	Deadline for the reservation of advertisement area	Deadline for supplying material and payment	Date of Issue
<b>02/2017</b>	06.12.2016	13.12.2016	<b>12.01.2017</b>
<b>03/2017</b>	27.12.2016	10.01.2017	<b>09.02.2017</b>
<b>04/2017</b>	31.01.2017	07.02.2017	<b>10.03.2017</b>
<b>05/2017</b>	28.02.2017	07.03.2017	<b>06.04.2017</b>
<b>06/2017</b>	04.04.2017	11.04.2017	<b>11.05.2017</b>
<b>07/2017</b>	25.04.2017	04.05.2017	<b>08.06.2017</b>
<b>08/2017</b>	30.05.2017	06.06.2017	<b>06.07.2017</b>
<b>09/2017</b>	04.07.2017	11.07.2017	<b>10.08.2017</b>
<b>10/2017</b>	01.08.2017	08.08.2017	<b>07.09.2017</b>
<b>11/2017</b>	29.08.2017	05.09.2017	<b>05.10.2017</b>
<b>12/2017</b>	03.10.2017	10.10.2017	<b>09.11.2017</b>
<b>01/2018</b>	31.10.2017	07.11.2017	<b>07.12.2017</b>

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