

Contacts

Publisher:

BURDA Publishing House
3 Polkovaya str., bld 4,
Moscow, 127018, Russia
Tel.: +7 495 797 45 60
E-mail: vhb@burda.ru

Technical information

Trim size: 220x285 mm
Bleed size: 230x295 mm
Processing
cover: sheet-fed offset, lamination, UV varnish
content: sheet-fed offset
Paper:
cover: 250 g/m² Galerie Art Silk matte
content: 115 g/m² Galerie Art Silk matte

*You can find technical requirements
on the website www.burda.ru in section
FOR ADVERTISERS or require from
Advertising Sales Managers*

REVOLUTION



Advertising rates

AD Size	Trim size, mm	Rates, (RUR)*
1/1	220x285 (+5 mm bleed)	330 000
Spread	440x285 (+5 mm bleed)	684 000
Special placement/ page	220x285 (+5 mm bleed)	396 000
Special placement/ spread	440x285 (+5 mm bleed)	990 000
1 st spread	440x285 (+5 mm bleed)	1 320 000
1 st cover	220x285 (+5 mm bleed)	1 320 000
Inside back cover	220x285 (+5 mm bleed)	765 000
Back cover	220x285 (+5 mm bleed)	1 320 000

* – without VAT

Special placement — **15%**
Ad specials — by request

Deadlines

Issue	Booking/cancellation, materials deadline	On sale
49/2017	15.02.17	16.03.17
50/2017	11.05.17	08.06.17
51/2017	10.08.17	07.09.17
52/2017	28.09.17	26.10.17
53/2017	10.11.17	07.12.17

1987

30 ЛЕТ burda
В РОССИИ

2017