

Contacts

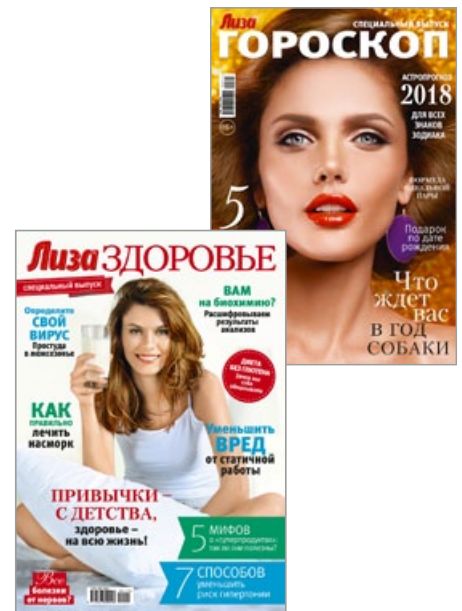
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**LISA.**  
**SPECIAL ISSUES**

Technical information

**Trim size:** 210x297 mm  
**Bleed size:** 220x307 mm  
**Processing:**  
**cover:** heatset web-offset  
**content:** heatset web-offset  
**Paper:**  
**cover:** 115 g/m<sup>2</sup>  
**content:** 57 g/m<sup>2</sup> Leipa Ultra Mag Plus

You can find technical requirements on the website [www.burda.ru](http://www.burda.ru) in section FOR ADVERTISERS or require from Advertising Sales Managers



Advertising rates

AD Size	Trim size, mm	Rates, (RUR)*
<b>1/1 page</b>	<b>210x297</b> (+5 mm bleed)	<b>150 000</b>
2 <sup>rd</sup> , 3 <sup>rd</sup> cover page	210x297 (+5 mm bleed)	190 000
4 <sup>rd</sup> cover page	210x297 (+5 mm bleed)	290 000
Spread	420x297 (+5 mm bleed)	250 000
1 <sup>st</sup> spread	420x297 (+5 mm bleed)	290 000
1/2 page (horiz.)	210x148 (+5 mm bleed)	90 000
1/2 page (vert.)	103x297 (+5 mm bleed)	90 000
1/3 page (horiz.)	210x98 (+5 mm bleed)	65 000
1/3 page (vert.)	70x297 (+5 mm bleed)	65 000
1/4 page (module)	94x138	50 000
<b>Classified</b>		
1/8 page (module)	94x67	30 000
1/16 page (module)	94x33	20 000

\* – without VAT

Special placement — **15%**  
Ad specials — by request

Deadlines

Issue	Booking/cancellation	Materials deadline	On sale
<b>01/2019</b>	25.01.19	28.01.19	21.02.19
<b>02/2019</b>	07.03.19	11.03.19	04.04.19
<b>03/2019</b> AstrologyForecast 2020	04.10.19	07.10.19	31.10.19
<b>04/2019</b>	08.11.19	11.11.19	05.12.19