

Publisher

BURDA Publishing House
3 Polkovaya str., bld 4,
Moscow, 127018, Russia
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advertising@burda.ru

Advertising
rates
2020

LISA.
CROSS-TOLSTIAK

Clean size: 135 x 205 mm
Bleed size: 145 x 215 mm
Processing: cover: sheet-fed offset;
inner pages: news print
Paper: cover: 115 g/m²
inner pages: 42 g/m² (newsprint)

*You can find technical requirements
on the website www.burda.ru in section
FOR ADVERTISERS or require from
Advertising Sales Managers*



Advertising rates

Size	Clean size	Rates (RUR)*
Inside cover	135 x 205 (+5 mm - bleed)	71 000
Inside back cover	135 x 205 (+5 mm - bleed)	71 000
Back cover	135 x 205 (+5 mm - bleed)	71 000

* without VAT

Ad specials — by request.
Special placement (in the special section,
in the first third of magazine, teaser ads) — 15%.

Deadlines

Issue	Booking / Cancellation & Materials deadline	On sale
02/2020	20.12.19	18.01.20
03/2020	24.01.20	22.02.20
04/2020	21.02.20	21.03.20
05/2020	20.03.20	18.04.20
06/2020	17.04.20	16.05.20
07/2020	22.05.20	20.06.20
08/2020	19.06.20	18.07.20
09/2020	17.07.20	15.08.20
10/2020	14.08.20	12.09.20
11/2020	11.09.20	10.10.20
12/2020	16.10.20	14.11.20
01/2021	13.11.20	12.12.20