



Contacts

Publisher:

BURDA Publishing House
3 Polkovaya str., bld 4,
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Technical information

Trim size: 215x296 mm
Bleed size: 225x306 mm
Processing: sheet-fed offset.
content: heatset web-offset
Paper: Ural Brite 70 g/m²

BURDA
PATCHWORK

You can find technical requirements
on the website www.burda.ru in section
FOR ADVERTISERS or require from
Advertising Sales Managers

Advertising rates

AD Size	Trim size, mm	Rates, (RUR)*
1/1	215x296 (+5 mm bleed)	140 000
2, 3, 4 cover	215x296 (+5 mm bleed)	150 000
1/2 page (horiz.)	215x148 (+5 mm bleed)	75 000
1/2 page (vert.)	106x296 (+5 mm bleed)	75 000
1/3 page (horiz.)	215x98 (+5 mm bleed)	60 000
1/3 page (vert.)	73x296 (+5 mm bleed)	60 000
1/4	96x138	44 500
1/8	96x67	29 500

* – without VAT

Special placement — **15%**
Ad specials — by request

Deadlines

Issue	Booking/cancellation, materials deadline	On sale
01/2017	14.02.2017	15.03.2017
02/2017	18.04.2017	17.05.2017
03/2017	01.08.2017	30.08.2017
04/2017	19.09.2017	18.10.2017

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