

## Contacts

**Publisher:**

BURDA Publishing House  
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advertising@burda.ru

**LISA.  
LABIRINT  
CROSSWORDS  
SUPERSBORNIK**

## Technical information

**Clean size:** 205 x 275 mm  
**Bleed size:** 215 x 285 mm  
**Processing: cover:** sheet-fed offset;  
**inner pages:** news print  
**Paper: cover:** 130 g/m<sup>2</sup>;  
**inner pages:** 45 g/m<sup>2</sup> (newsprint)

*You can find technical requirements  
on the website [www.burda.ru](http://www.burda.ru) in section  
FOR ADVERTISERS or require from  
Advertising Sales Managers*



## Advertising rates

Size	Clean size	Rates (RUR)*
Inside cover	205 x 275 (+5 mm - bleed)	<b>110 000</b>
Inside back cover	205 x 275 (+5 mm - bleed)	<b>110 000</b>
Back cover	205 x 275 (+5 mm - bleed)	<b>110 000</b>

\* without VAT

Ad specials — by request.  
Special placement (in the special section,  
in the first third of magazine, teaser ads) — **15%**.

## Deadlines

Номер журнала	Бронирование/отмена, сдача материалов	В продаже
<b>01/2019</b>	27.12.18	12.02.19
<b>02/2019</b>	04.03.19	09.04.19
<b>03/2019</b>	29.04.19	04.06.19
<b>04/2019</b>	24.06.19	30.07.19
<b>05/2019</b>	19.08.19	24.09.19
<b>06/2019</b>	28.10.19	03.12.19