

Contacts

Publisher:
BURDA Publishing House
3 Polkovaya str., bld 4,
Moscow, 127018, Russia
+7 (495) 797-45-60
advertising@burda.ru

Technical information

Bleed size: 143x200 mm
Trim size: 153x210 mm
Printing: role offset
Paper cover: 80 g/m²
content: 42 g/m² (newsprint paper)

DOM V SADU

You can find technical requirements on the website www.burda.ru in section FOR ADVERTISERS or require from Advertising Sales Managers



Advertising Rates

Share of page	Bleed ads, size	Price (RUB.)*
1/1	143X200 (+5mm)	139 000
2 rd cover page	143X200 (+5mm)	140 500
3 rd cover page	143X200 (+5mm)	139 000
4 rd cover page	143X200 (+5mm)	145 000
1/2 horizontal	143X98 (+5mm)	73 500
1/2 vertical	70X200 (+5mm)	73 500
1/3 horizontal	143X68 (+5mm)	52 500
1/3 vertical	49X200 (+5mm)	52 500
1/4	61X92	42 000
1/8	61X44	24 000

Special advertising on request.

* Prices are valid only for core customers
Prices are valid from 01.07.2017 till 31.12.2017.

Issue Schedule for 2018

	Deadline for the reservation of advertisement area	Deadline for supplying material and payment	Date of Issue
02/2018	30.11.2017	14.12.2017	11.01.2018
03/2018	28.12.2017	11.01.2018	08.02.2018
04/2018	25.01.2018	08.02.2018	07.03.2018
05/2018	22.02.2018	07.03.2018	05.04.2018
06/2018	29.03.2018	12.04.2018	11.05.2018
07/2018	26.04.2018	10.05.2018	07.06.2018
08/2018	24.05.2018	07.06.2018	05.07.2018
09/2018	28.06.2018	12.07.2018	09.08.2018
10/2018	26.07.2018	09.08.2018	06.09.2018
11/2018	23.08.2018	06.09.2018	04.10.2018
12/2018	27.09.2018	11.10.2018	08.11.2018
01/2019	25.10.2018	08.11.2018	06.12.2018