

Contacts

Publisher:
BURDA Publishing House
3 Polkovaya str., bld 4,
Moscow, 127018, Russia
+7 (495) 797-45-60
advertising@burda.ru

Technical information

Clean size: 210x277 mm
Bleed size: 220x287 mm
Processing: sheet-fed offset
Paper: 60 г/м² LWC «Ural Brite»

LISA.
CROSSWORDS

You can find technical requirements
on the website www.burda.ru in section
FOR ADVERTISERS or require from
Advertising Sales Managers



Advertising rates

Size	Clean size	Rates (RUR)*
1/1	210x277 (+5 mm - bleed)	167 000
Inside cover	210x277 (+5 mm - bleed)	176 000
Inside back cover	210x277 (+5 mm - bleed)	167 000
Back cover	210x277 (+5 mm - bleed)	187 000
1/2 (гориз.)	210x136,5 (+5 mm - bleed)	88 000

Size	Clean size	Rates (RUR)*
1/2 (верт.)	103x277 (+5 mm - bleed)	88 000
1/3 (верт.)	72x277 (+5 mm - bleed)	63 000
Classified		
1/4	103x135,5 (+5 mm - bleed)	51 000
Место в сканворде	72x82,3 (+5 mm - bleed)	41 000

Ad specials — by request.
Special placement (in the special section,
in the first third of magazine, teaser ads) — **15%**.

* without VAT

Deadlines

Issue	Booking / Cancellation & Materials deadline	On sale
02/2019	11.12.18	05.01.19
03/2019	25.12.18	15.01.19
04/2019	09.01.19	29.01.19
05/2019	22.01.19	12.02.19
06/2019	05.02.19	26.02.19
07/2019	19.02.19	12.03.19
08/2019	05.03.19	26.03.19
09/2019	19.03.19	09.04.19
10/2019	02.04.19	23.04.19

Issue	Booking / Cancellation & Materials deadline	On sale
11/2019	16.04.19	07.05.19
12/2019	30.04.19	21.05.19
13/2019	14.05.19	04.06.19
14/2019	28.05.19	18.06.19
15/2019	11.06.19	02.07.19
16/2019	25.06.19	16.07.19
17/2019	09.07.19	30.07.19
18/2019	23.07.19	13.08.19
19/2019	06.08.19	27.08.19

Issue	Booking / Cancellation & Materials deadline	On sale
20/2019	20.08.19	10.09.19
21/2019	03.09.19	24.09.19
22/2019	17.09.19	08.10.19
23/2019	01.10.19	22.10.19
24/2019	15.10.19	07.11.19
25/2019	29.10.19	19.11.19
26/2019	12.11.19	03.12.19
01/2020	26.11.19	17.12.19